



Press Release

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Eltitex Group partners with bluesign®

Eltitex, a leading manufacturer in narrow elastics, has joined the bluesign® system and provides its products, meeting the most stringent criteria on environment, occupational health and safety as well as on consumer safety.

Eltitex Group, a vertically integrated manufacturer of narrow elastics and related products in Central America, has run its production in Guatemala for more than 27 years. Eltitex is an environmentally friendly company. Their values reflect the commitment, consciousness, and responsibility towards the environment in everything they do. In 2017 the company successfully passed the bluesign® company assessment and implemented the input stream management approach of the bluesign® system.

“Eltitex Group believes in sustainable textile manufacturing and is proud to become a bluesign® system partner. It has always been the vision of Eltitex to respect our associates delivering first quality products, applying the most sustainable and innovative processes. The bluesign® system platform assures an accountable way of sourcing, developing, and producing our products for our employees, customers, and vendors,” says Dr. Antonio Hage, CEO Eltitex Group.

“We are glad to be partnering with Eltitex as our first narrow elastics manufacturer system partner in Central America. Eltitex has shown its commitment towards a sustainable production and we are proud they have chosen bluesign technologies as their partner for chemical management to drive sustainability performance. Together with Eltitex, we strengthen our aim to create a responsible supply chain in Central America for a more sustainable fashion industry,” says Juerg Brander, Head of Customer Relation Americas at bluesign technologies.



About ELTITEX GROUP

Eltitex group is a vertically integrated leading sustainable manufacturer of narrow elastic fabrics and related products. For more than 27 years, the company has operated from its plant facility located in Guatemala, Central America. Currently, it is one of the largest producers of elastics in Central America and one of the most important in Latin America. Its facility of 250,000 square feet is equipped with the most modern European and American machinery in the industry. Its highly trained personnel assure a constant quality control using the most modern laboratories and equipment. Its production process starts from the twisting and conditioning of the yarn followed by: covering, winding, warping, knitting, weaving, braiding, dyeing (continuous and package dyeing), printing, silicone applications, finishing, and packaging.

About bluesign technologies ag

The bluesign® system is the solution for a sustainable textile production. It eliminates harmful substances right from the beginning of the manufacturing process and sets and controls standards for an environmentally friendly and safe production. This not only ensures that the final textile product meets very stringent consumer safety requirements worldwide but also provides confidence to the consumer to acquire a sustainable product.

bluesign technologies ag was founded in 2000. Since then, the bluesign® system has been adopted by worldwide leading textile and accessory manufacturers. Various significant key players of the chemical and machine industry rely on the bluesign® system. And well-known brands of the outdoor, sportswear and fashion industry rely on the extensive knowledge of bluesign technologies.

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